



**ksidm**

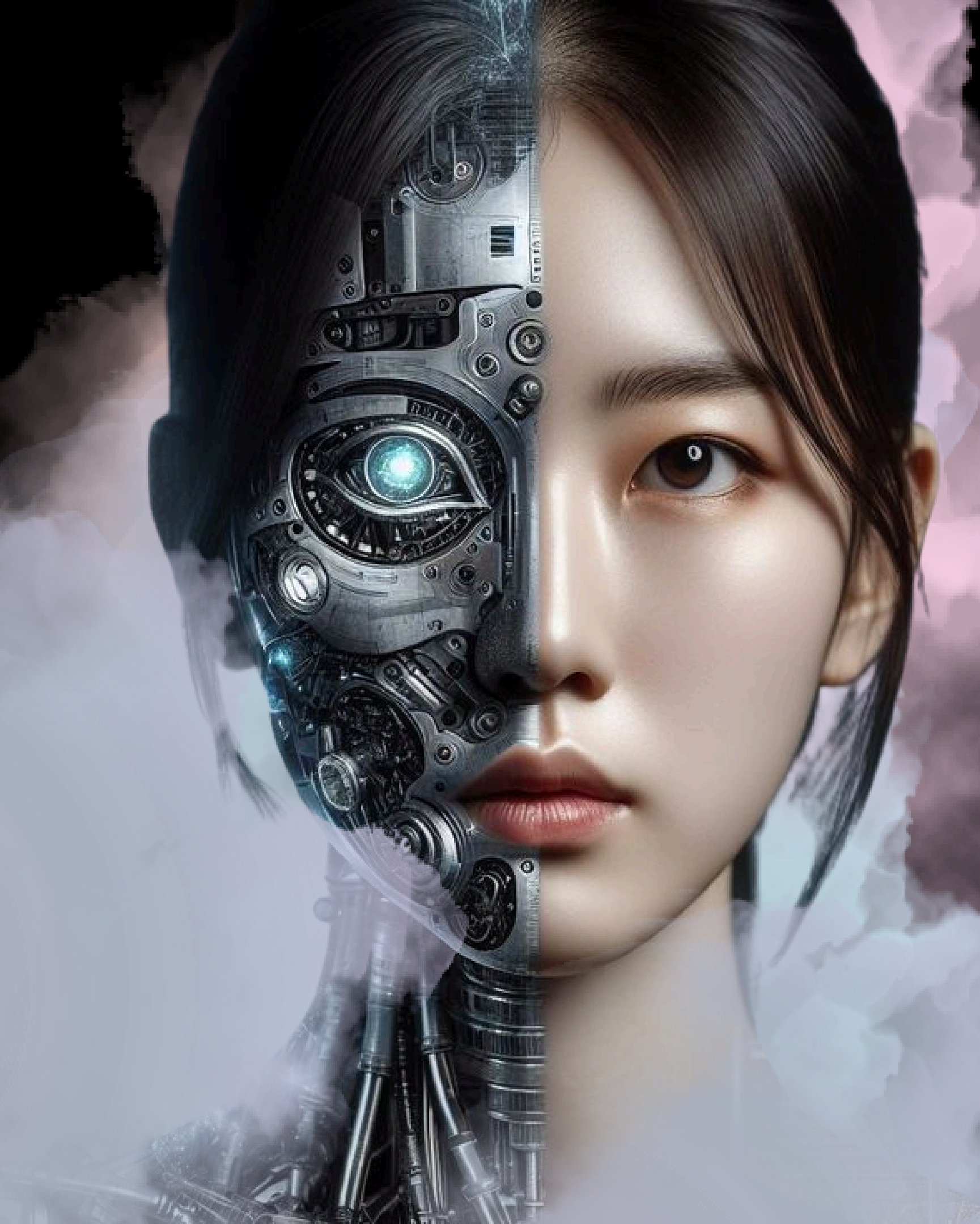
Digital Marketing Institute

# Digital Marketing with AI



# KSIDM INTRODUCTION

KSIDM Digital Marketing with AI – Learn is a future-ready learning platform that equips students, professionals, and entrepreneurs with practical digital marketing skills powered by AI. We combine core marketing concepts with modern AI tools to help learners succeed in today's competitive digital world. Our programs focus on hands-on learning across SEO, social media, performance ads, content, analytics, and automation using real-world tools and live projects. Guided by industry experts, KSIDM helps learners build job-ready skills and market smarter with AI.



# KSIDM VISION

**Our vision is to empower learners with future-ready digital marketing and AI skills, enabling them to build successful careers, grow businesses, and lead innovation in the digital world.**

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# OUR MISSION

**Our mission is to empower students to launch their own successful businesses by mastering job-ready digital marketing and AI skills through practical, hands-on learning.**





# OUR COURSE

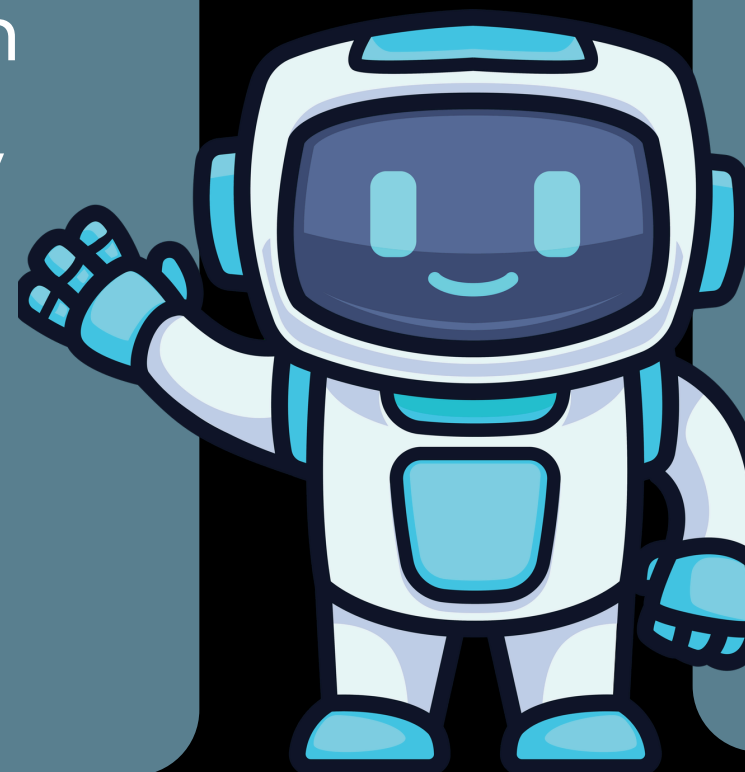
# Digital Marketing

# OUR COURSE



## 4-Month Digital Marketing with AI

Digital Marketing with AI course turns beginners into industry-ready digital marketers. With hands-on learning, live projects, and AI-powered tools, students gain the skills to grow businesses, start freelancing, or launch their own ventures.



## 6-Month Digital Marketing with AI

KSIDM's 6-Month Digital Marketing with AI course transforms beginners into industry-ready digital marketers. Through hands-on learning, live projects, and AI-powered tools, students gain the skills to grow businesses, start freelancing, or launch their own ventures.

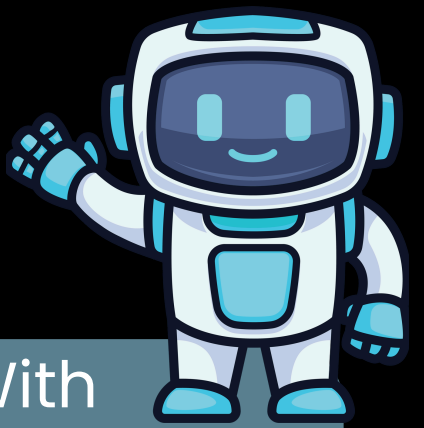
# OUR COURSE

## 4-Month Digital Marketing with AI

Digital Marketing with AI is a career-focused program designed to transform beginners into industry-ready digital marketers. This course blends hands-on training, live industry projects, and advanced AI-powered tools to deliver real-world expertise. Students learn to create data-driven strategies, execute high-performing campaigns, automate marketing workflows, and analyze results for maximum growth. By the end of the program, learners are equipped to grow businesses, build successful freelancing careers, secure digital marketing roles, or launch their own profitable ventures.



# 4-Month Digital Marketing with AI



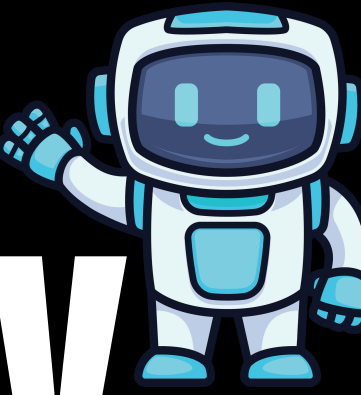
Digital Marketing with AI course turns beginners into industry-ready digital marketers. With hands-on learning, live projects, and AI-powered tools, students gain the skills to grow businesses, start freelancing, or launch their own ventures.

## Build Your Foundation

### KEY HIGHLIGHTS

- Introduction to Digital Marketing & Branding
- Professional Blogging
- Logo Creation
- Domain Hosting Integration
- Website Creation Without Codes
- Tools of Digital Marketing





# SEO & Analytics Mastery

## Drive Organic Success

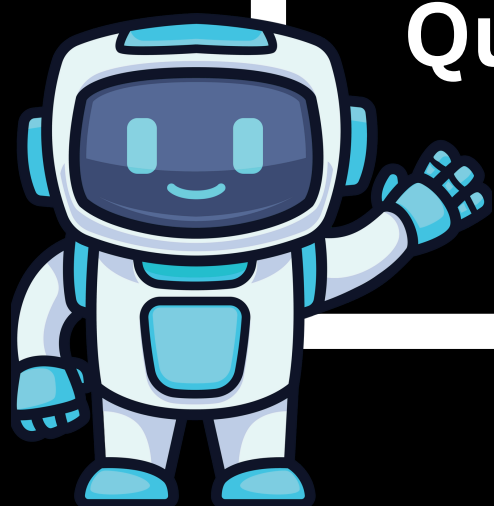
Search Engine Algorithms  
Search Engine Optimization  
Google Tag Manager  
Google Search Console  
Bing Webmaster  
Google Analytics  
Google Business Profile/Google Ma  
Competitor Analys  
SEO Audit & Reporting

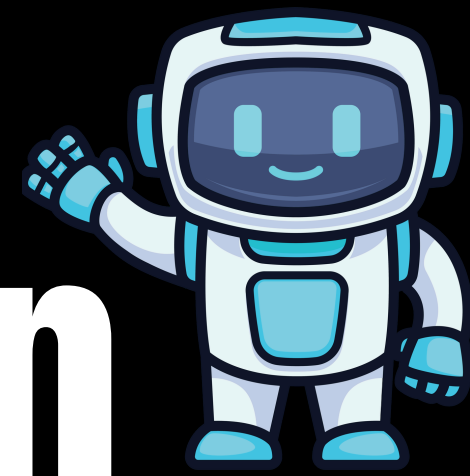


# Paid Advertising & Lead Generation

## Maximiza Roi

Google Ads  
Google Merchant Center  
Remarketing Concepts  
Demand Gen Ads  
Performance Marketing  
Lead Generation for Business  
Quora Marketing





# SOCIAL MEDIA DOMINATION

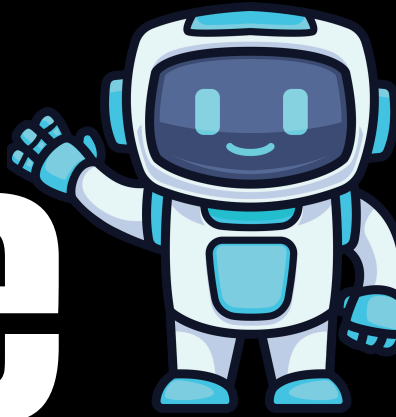
## Engage Influence & Convert

### KEY HIGHLIGHTS

- Social Media Optimization
- Social Media Marketing
- Meta Business Suite
- Social Media Automation
- YouTube Marketing
- Content Research & Content Creation (Canva)
- Influencer Marketing & Personal Branding »
- Content Marketing
- Podcast Marketing
- LIVE PROJECT



# E-Commerce Excellence



## Advanced Strategies

### KEY HIGHLIGHTS

E-Mail Marketing

E-Commerce Store Creation

E-Commerce Marketing

Affiliate Marketing

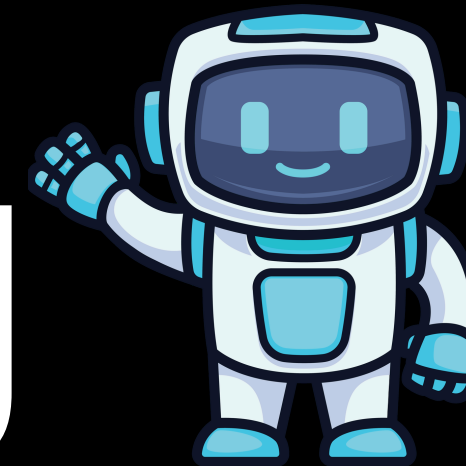
Drop Shipping with Shopify Google AdSense

Online Reputation Management

Funnel Marketin



# AI digital Marketing



The futurew is here

## KEY HIGHLIGHTS

AI-Based Campaigns

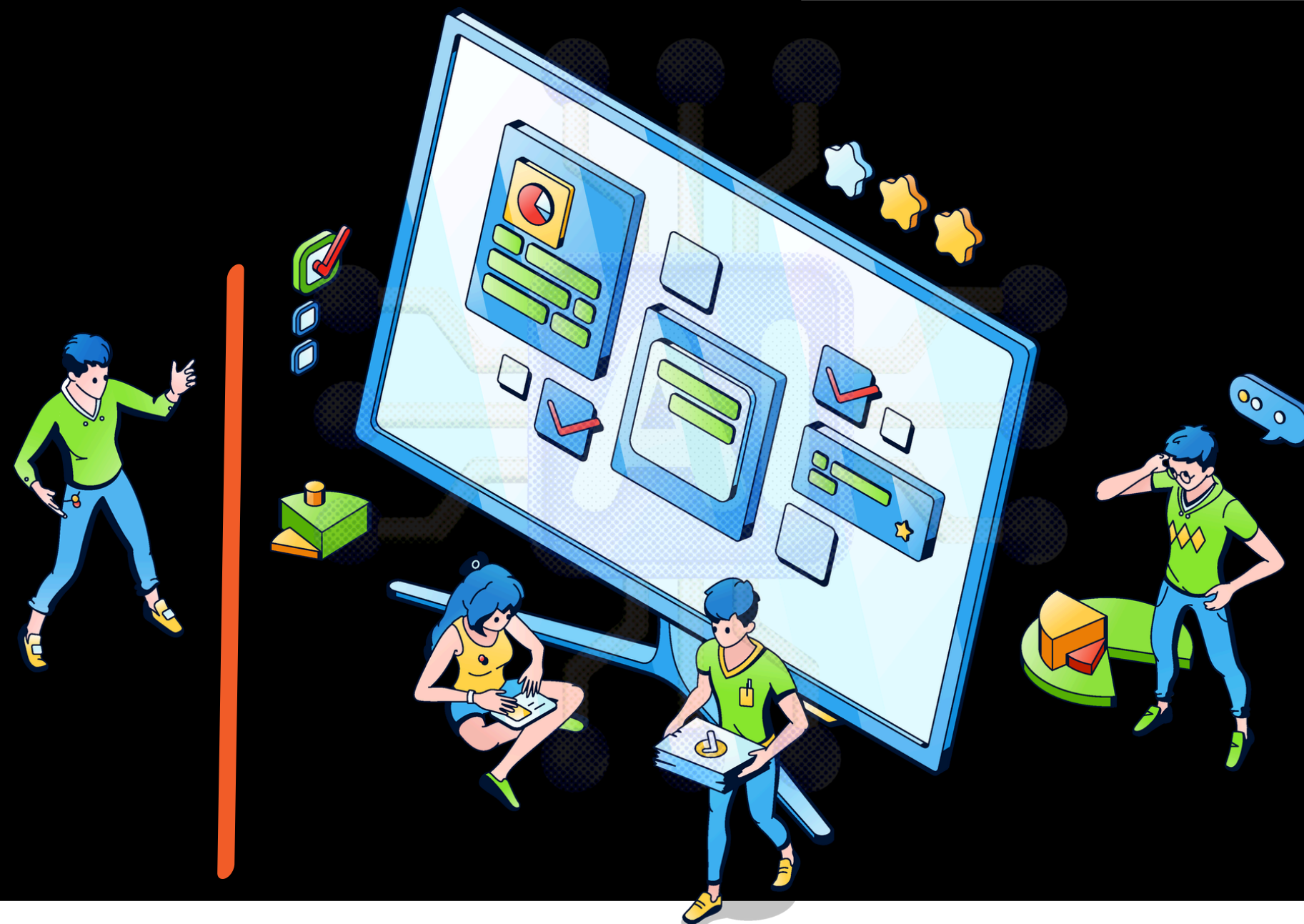
AI Prompt Engineering

Chat Bots & Live Chats

AI-Driven Content Creation

AI-Powered SEO

LIVE PROJECT



# Career Growth & Expert-Level Future-

## Future-proof your career

### KEY HIGHLIGHTS

Resume Building

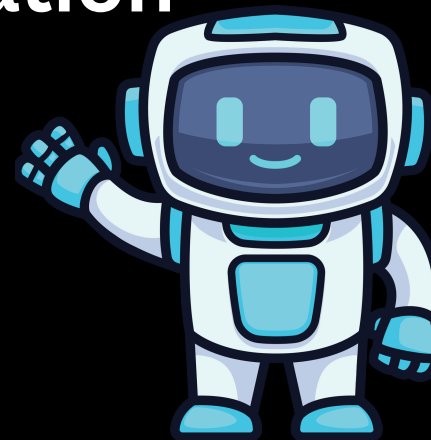
Case Study Discussion

Creating Marketing Strategy

Freelancing as a Career/Earn as a Freelancer

Digital Marketing Interview Preparation

Placement Session



# **COMPREHENSIVE ORIENTATION SESSION**

**A structured induction to familiarize students (OBTS) with the training processes, & set the tone for their professional growth.**

## **360 Hours Intensive Mentorship**

**A rigorous and in-depth mentorship focused on practically implementing skills under the guidance of mentors.**

## **Project Briefing and Assignment**

**Students are assigned projects with clearly defined objectives, scope, and deliverables to ensure a results-driven learning experience for measurable outcomes.**

## **Robust Agency-Style Learning**

Students gain hands-on experience by working on real-time projects in an agency-like environment, simulating real-world workflows and responsibilities.

## **Collaborative & Cross-Functional Exposure**

Encouraging teamwork and collaboration across departments to give students a well-rounded understanding of organizational workflows



## **Interview Skills for Top Agency Placements**

Comprehensive interview training designed for top digital marketing agencies to help students secure placements in leading industries.

# Money Making



# Lead Generation



# Freelancing Program



# PLACEMENT SUPPORT FEATURES



## LINKEDIN PROFILE BUILDINGTWORK

Create a standout LinkedIn profile that attracts the right opportunities and helps you build meaningful connections



## WORLDWIDE SHIPPING

Expertise in handling international freight and supply chains.



## GLOBAL NETWORK

Serving North America, Europe, Asia, and more.



## WORLDWIDE SHIPPING

Expertise in handling international freight and supply chains.



## REGIONAL EXPERTISE

Specialized solutions for local markets and industries.



## CUSTOMIZED SOLUTIONS

Adapted logistics strategies to meet unique market demands.

# PLACEMENT SUPPORT FEATURES

## PERSONALITY DEVELOPMENT SESSION

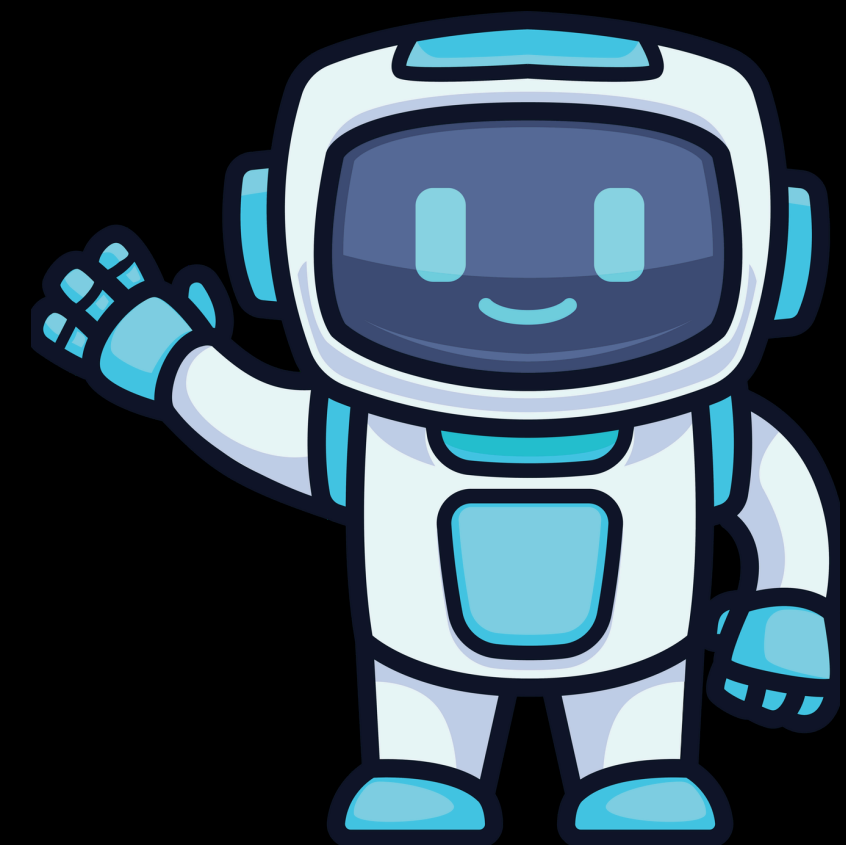
Boost confidence, communication, and interview skills to excel in your professional journey

## RESUME BUILDING

We customize and Perfect your resume to help you land dream job.

## 5-DAY INTERVIEW PREPARATION PERSONALITY DEVELOPMENT

Build confidence, refine communication skills, and master interviews with our dedicated 5-day preparation and personality development



# LET'S BUILD THE FUTURE TOGETHER!

KSIDM Institute is a professional educational institute focused on skill-based learning, practical training, and career development, helping students gain industry-relevant knowledge and confidence.

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